NUTAN MAHAVIDYALAYA, SELU - 431503
DIST.PARBHANI
Affiliated to Swami Ramanand Teerth Marathwada University, Nanded
NAAC Re-accredited 'B' Grade

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"Activity Report: Global Innovation Local Protection Understanding IPR in a Connected World Workshop"

Introduction: On 15th January 2023, the college organized a one-day workshop titled "Global Innovation, Local Protection: Understanding IPR in a Connected World." Conducted online via Google platform, the workshop aimed to educate participants about intellectual property rights (IPR) in today's interconnected global landscape. Dr.Kaushik Kumar Sir, a renowned expert in intellectual property law, delivered the keynote address.

Date: 15th January 2023

Time: 11:30 AM IST

Platform: Online (Google)

Target Audience: Teaching Staff and Students

Speaker: Dr.Kaushik Kumar Sir

Topic: Global Innovation, Local Protection: Understanding IPR in a Connected World

Content of the Workshop:

- Dr. Kumar began by highlighting the crucial role of innovation in driving economic growth and social development.
- He then explored the concept of intellectual property rights (IPR) and their various forms, including patents, copyrights, trademarks, and trade secrets.
- The workshop delved into the complexities of balancing global innovation with local protection in a connected world. Dr. Kumar discussed:
- The importance of IPR in protecting innovations and incentivizing further research and development.
- The challenges of enforcing IPR across different countries with varying legal systems and economic priorities.

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- The potential impact of IPR on access to knowledge and technology, particularly in developing nations.
- Dr. Kumar presented case studies and real-world examples to illustrate the practical application of IPR in diverse fields such as pharmaceuticals, software development, and creative industries.
- The workshop concluded with an interactive session where participants could ask questions and engage in discussions about specific IPR challenges and opportunities.

Key Takeaways:

- Participants gained a deeper understanding of the concept of IPR and its diverse forms.
- They learned about the importance of IPR in fostering innovation and protecting creativity.
- The workshop exposed participants to the complexities of balancing global innovation with local protection in a connected world.
- They gained insights into the impact of IPR on access to knowledge and technology, particularly in developing countries.

Overall Impact: The workshop was well-received by both teaching staff and students. Participants appreciated Dr. Kumar's expertise and his engaging presentation style. The workshop successfully stimulated critical thinking and discussions about the vital role of IPR in fostering innovation and navigating the challenges of a globalized world.

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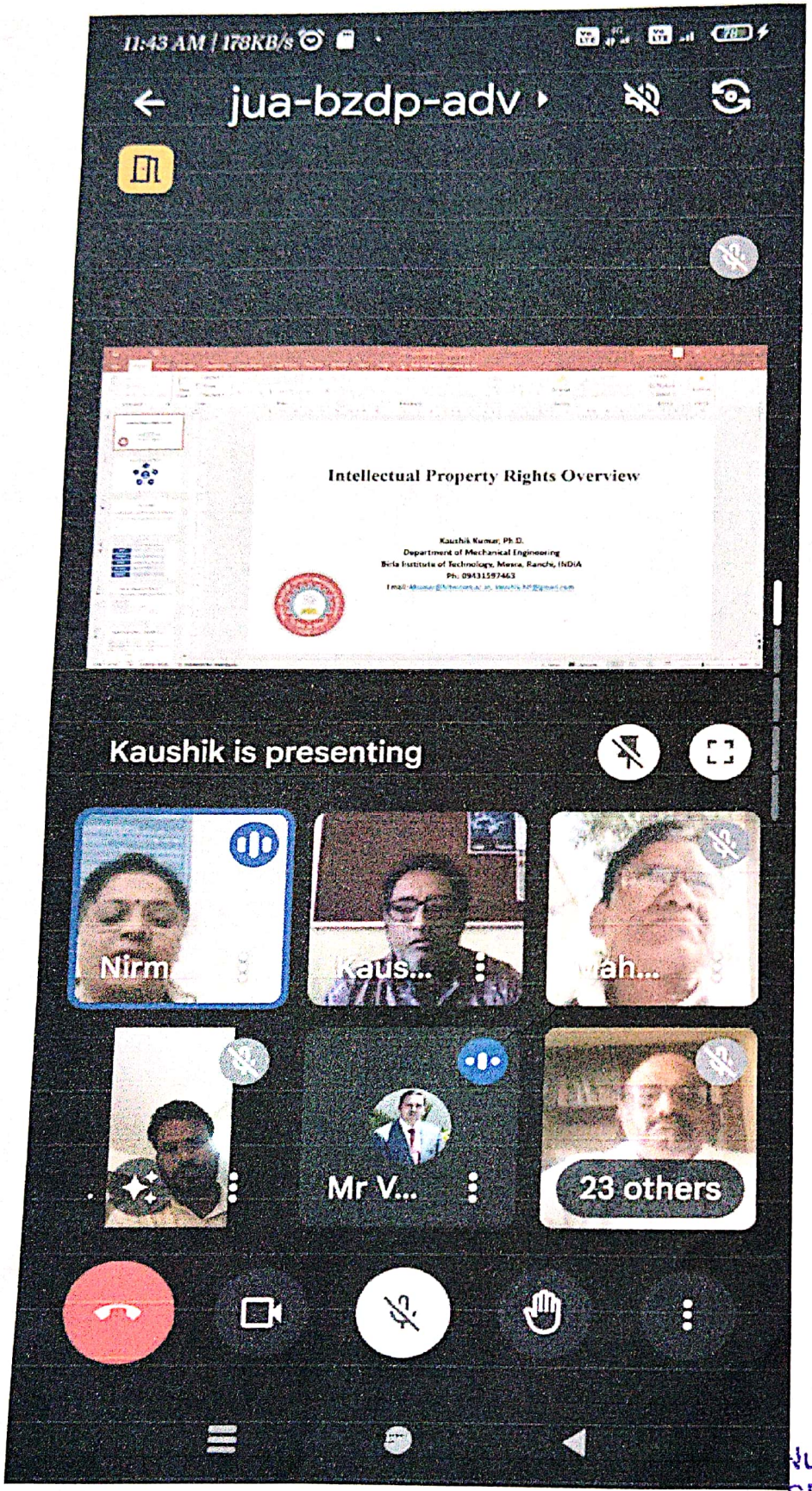

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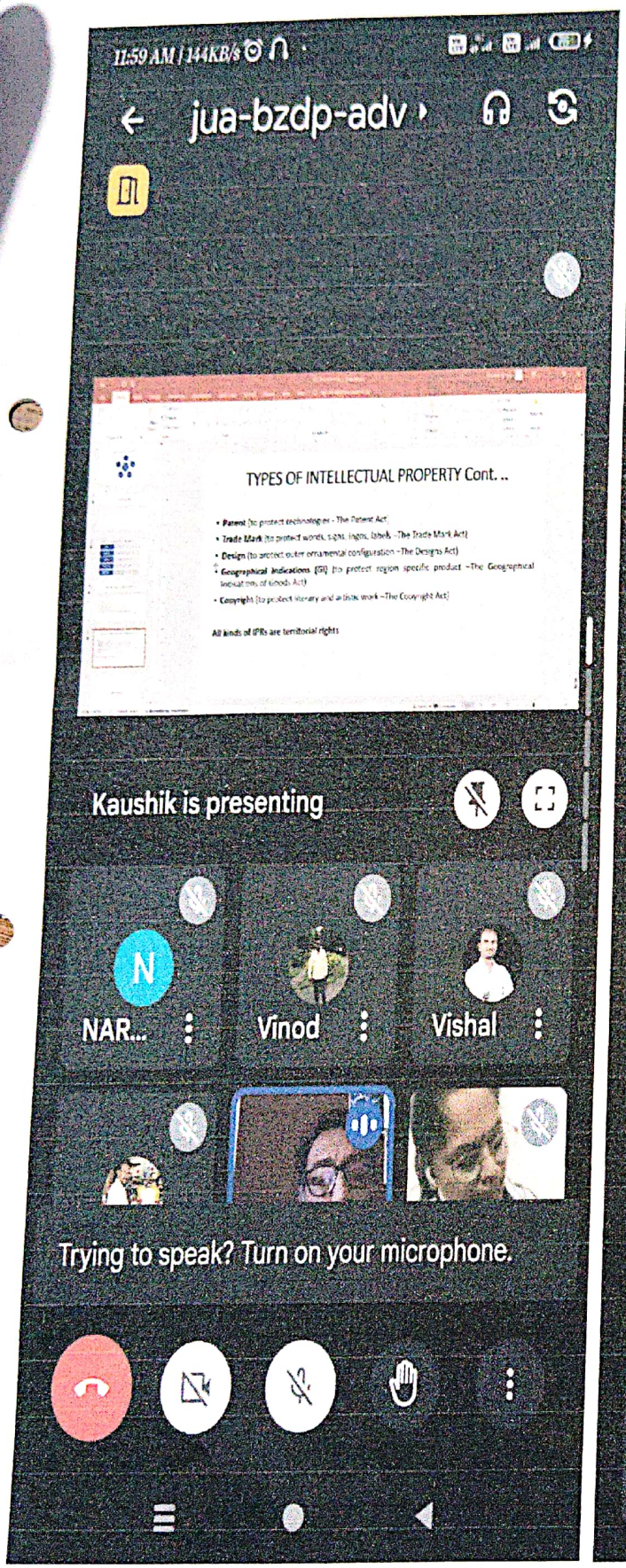

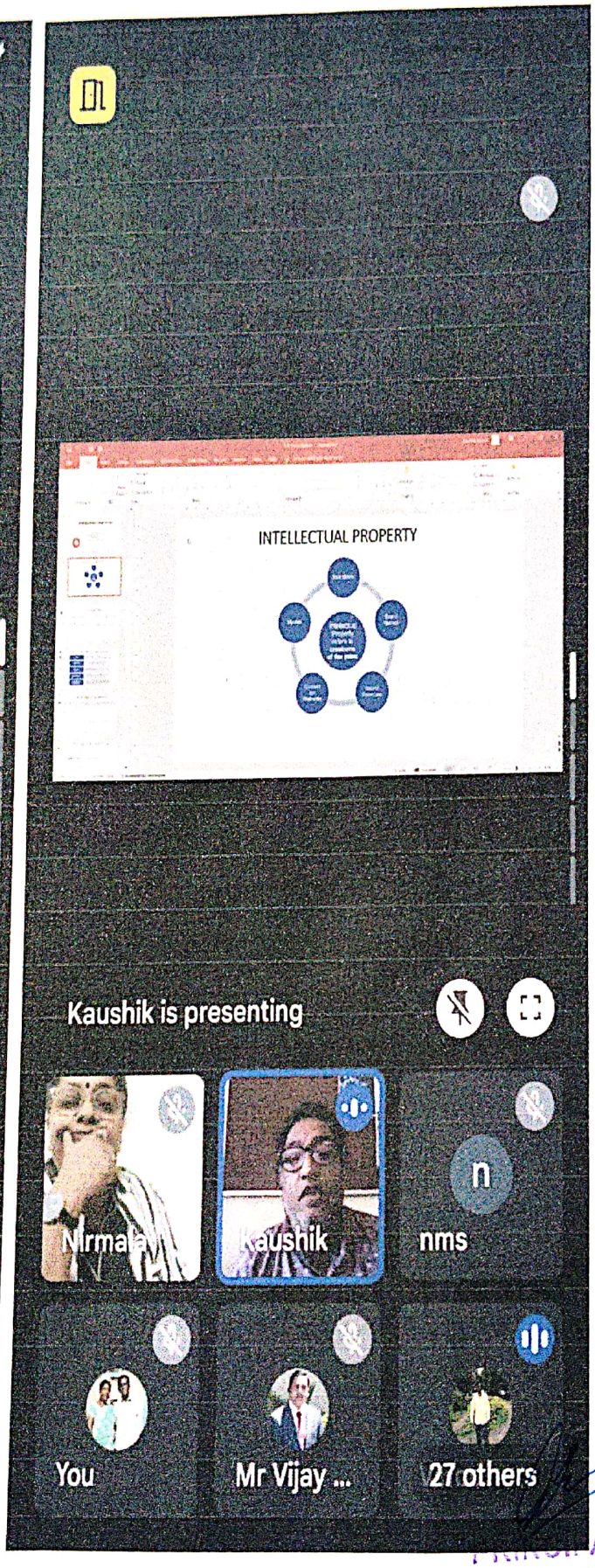

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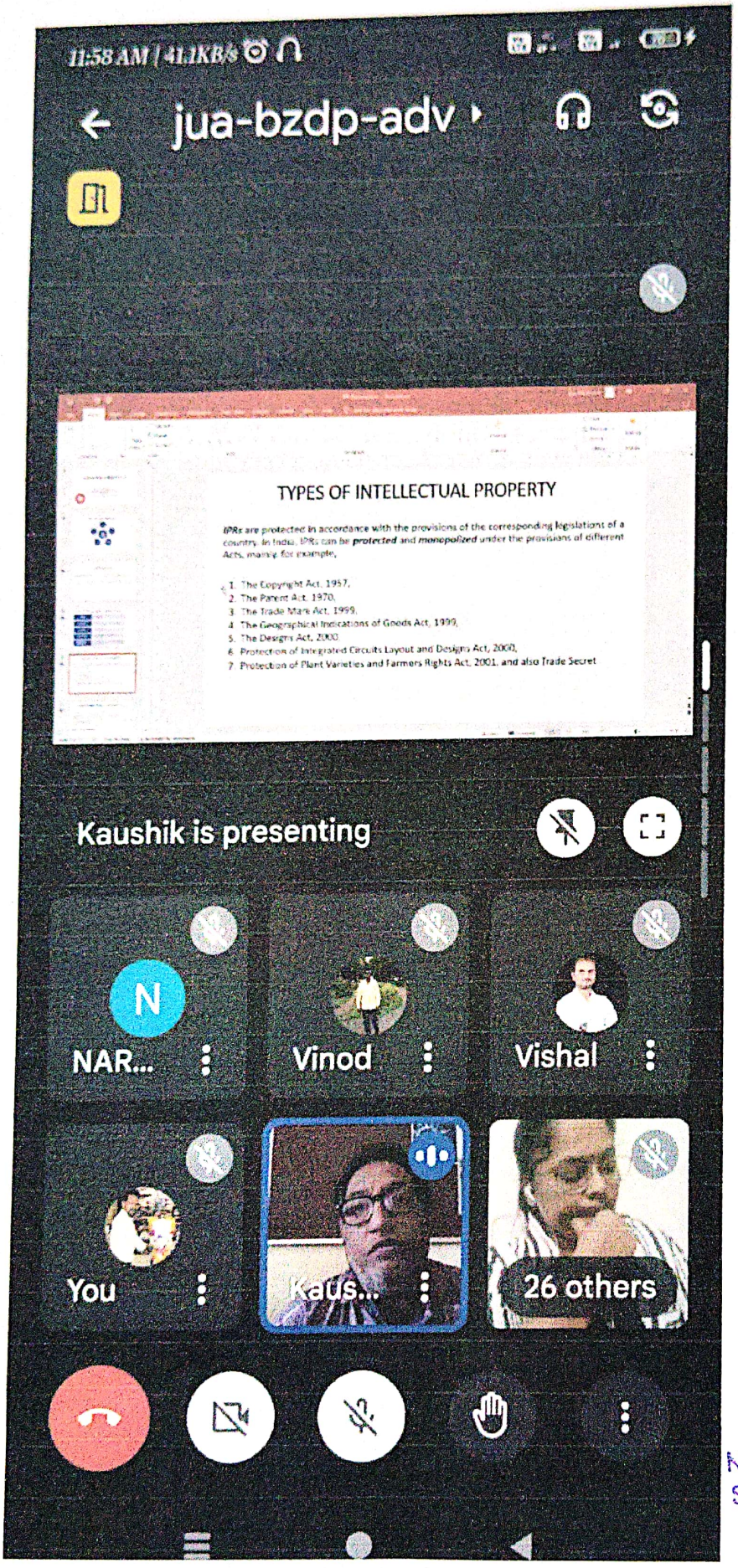

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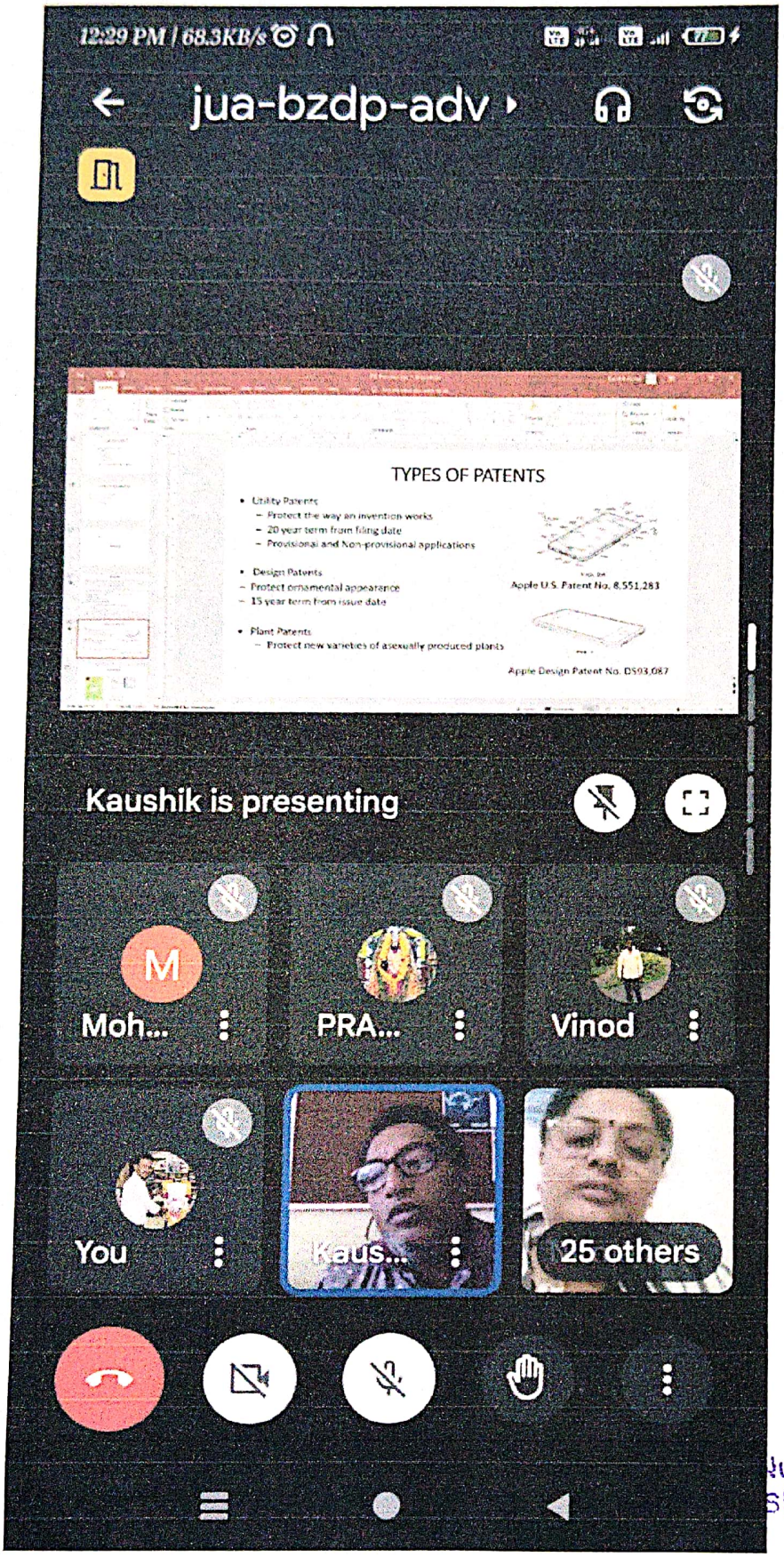

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